

How is serious organized crime hurting legitimate business: ECPA perspective

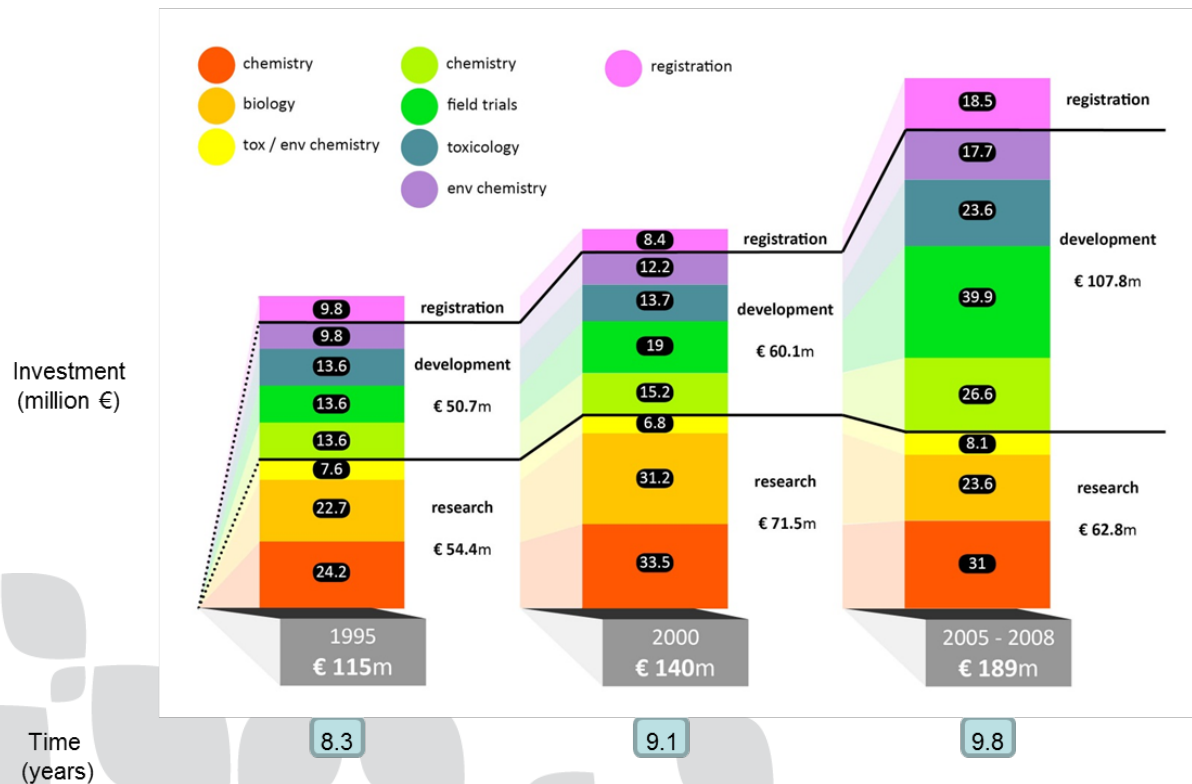
The European Serious & Organized Crime Conference
Tom McHale, Chair of ECPA Anti-Counterfeit Expert Group, DuPont
Brussels, 28 February 2013

A highly innovative industry

Development of “Modern Chemistry”:

- 10 % of turnover
- 10-12 years

New Agrochemical product discovery, development and registration in 1995, 2000 and 2005-2008 (Phillips McDougall)



Value dimension of illegal trade of plant protection products

Total Pesticide Global Market: approx. €44 bn

Illegal of above total:

– Europol policy brief Nov. 2011: > 10 %

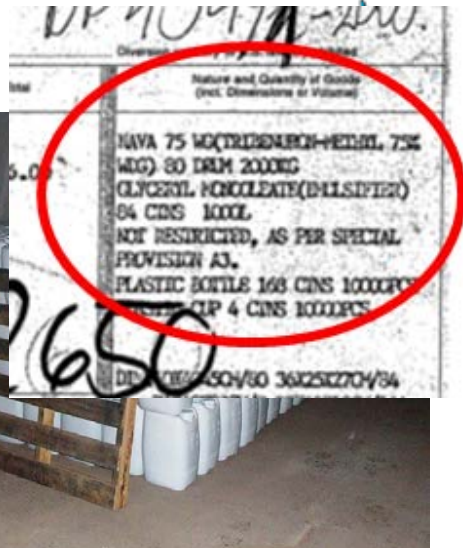
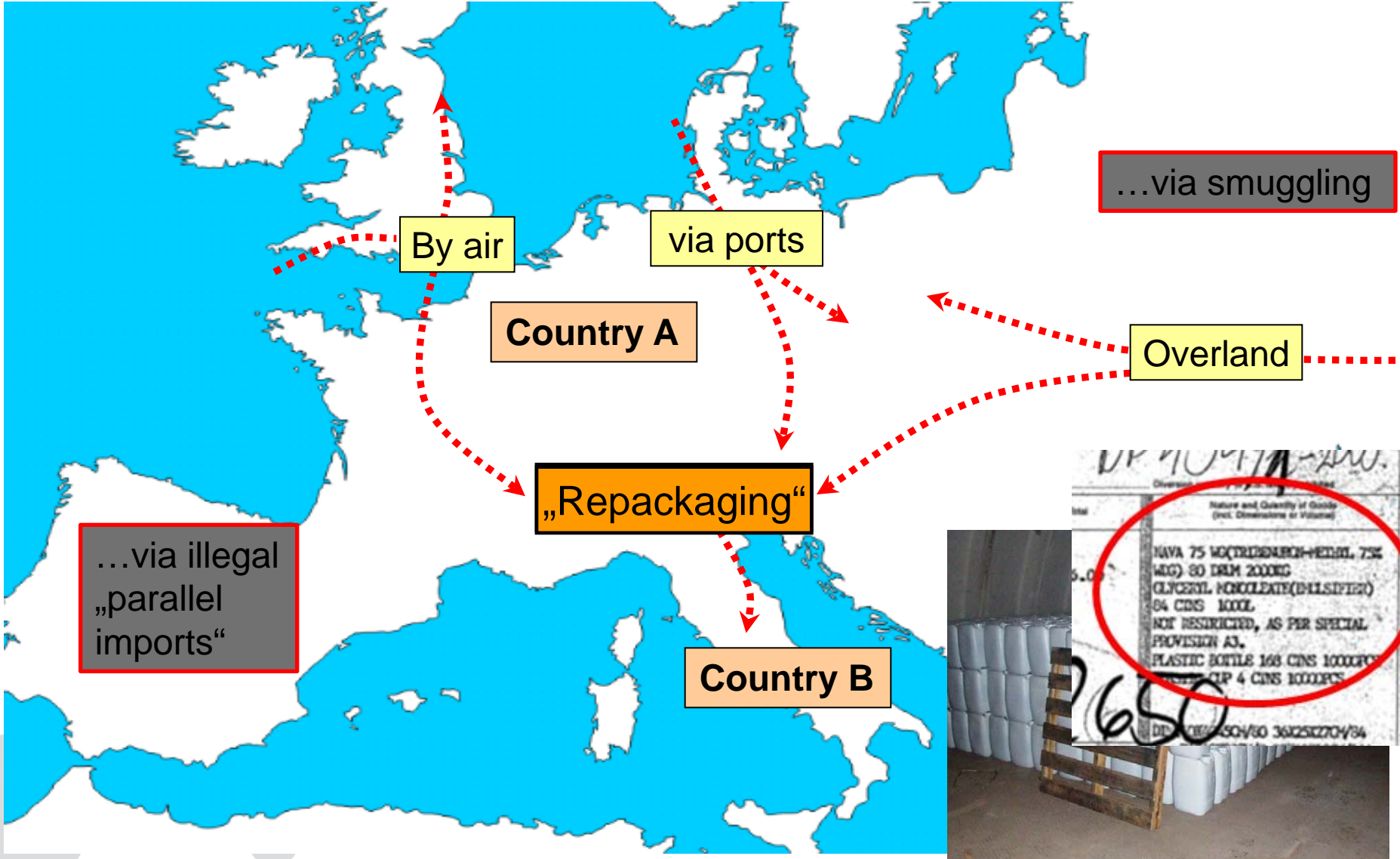
→ Illegal market €4,4 bn globally (estimated)

European Pesticides Market: approx. €8 bn

– ECPA estimates 8-10 % on European Market

**→ Illegal market €1 bn in Europe annually
(estimated)**

How does it work?



Conclusion



- ECPA and its members share a **zero tolerance approach** to counterfeit & illegal pesticides
- Counterfeit products **devalues IPR and brand integrity**, company and product reputations
- Counterfeit products deprive the EU on taxes and revenues
- We are calling for
 - Cooperation between all relevant law enforcement authorities
 - Enforcing relevant legislation



Questions ?

www.illegalpesticides.eu



I'm
real



I'm
fake

Spotting a
fake is never
this easy...