



REINDUSTRIALISATION OF EUROPE 2016

Digitising European Industry

16 JUNE 2016 / Brussels

2016
SMART
SESSIONS

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www.forum-europe.com

www.futureindustry.eu



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About the conference

Following the success of last year's conference, this event will once again gather over 200 participants including high-level policy-makers, national government representatives, senior industry players and other key stakeholders to debate how Europe can re-energise its industrial and manufacturing sectors to ensure their global competitiveness.

Digital technologies offer considerable opportunities for the renewal of the European industrial sector - a key pillar of the European economy - enabling manufacturers to enhance their performance, streamline processes and better compete in global markets.

As we enter a new era of manufacturing, in which machines, sensors, robots and humans are digitally connected with one another, strategic cooperation across Europe is arguably required to ensure that industries, particularly those deemed "traditional" and SMEs, are not left behind but are part of the modernisation agenda.

Which parts of the industrial sector are innovating their way to global competitiveness? What lessons can other parts of the economy learn from them? Is it necessary for all part of the economy to make the digital transformation or is it wrong to assume that digital always leads to a streamlining of processes?

Ultimately, to what extent is the European industrial base prepared for the digital transformation, and is the EU regulatory framework sufficiently enabling?



Sponsoring this event is a cost effective, hassle-free means to successfully promote your activities in the field of the circular economy and position your company as a thought leader in the area. We can offer you a wide range of packages ranging from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event and includes an exclusive speaking position for a company representative; down to lower cost product branding opportunities, which are designed to compliment or act individually in support of your marketing strategy. Further details on the sponsorship opportunities available at this event can be found on the following pages.

For more information on the packages and to discuss your sponsorship requirements, please contact **Anne-Lise Simon** at anne-lise.simon@forum-europe.com or call **+44 (0) 2920 783 023**.

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About the 2015 Event

Over 250 delegates attended the 2015 edition of this event



AUDIENCE BREAKDOWN 2015

- Corporate organisations: 29%
- EU Commission / Parliament / Perm Reps: 28%
- Permanent Representations and Diplomatic Missions to the EU: 14%
- NGOs: 14%
- Press: 6%
- National Government: 5%
- Academic / Other: 4%

2015 Speakers included:



Jyrki Katainen

Vice-President for Jobs,
Growth, Investment and
Competitiveness,
European Commission



Elżbieta Bieńkowska

European Commissioner
for Internal Market,
Industry, Entrepreneurship,
SMEs & Space



Matthias Machnig

State Secretary,
Federal Ministry for
Economic Affairs and Energy



Antti Peltomäki

Deputy Director-General
DG GROW, European
Commission



Sanqi Li

CTO,
Products and Solutions,
Huawei Technologies Co. Ltd



Heinz Haller

President Europe,
Middle East, Africa and India,
The Dow Chemical Company



Beata Stelmach

CEO,
GE Poland and Baltics and
Member of the High Level
Group of Industrial Innovation
for Competitiveness (i24c)



Mikko Kosonen

President,
SITRA and Member of the
High Level Group of Industrial
Innovation for Competitiveness
(i24c)

Sponsorship Packages

The list of packages described below is by no means exhaustive and is meant only as a guide to the possible sponsorship opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Benefits	Platinum	Gold	Silver
Exclusive speaking position for company representative <i>(subject to suitability of programme).</i>	✓		
Corporate identity on conference website with link to company website	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in marketing emails and press releases	✓	✓	✓
Distribution of company's materials at the conference or via delegate area of website	✓	✓	✓
Branding on main stage	Priority Branding	✓	✓
Exhibition Space in refreshments / networking area	Prime Location	✓	✓
Advert in delegate handout	Full Page	Half Page	
Complimentary delegate places	5	3	1
Cost (excl. VAT)	€10,000	€8,000	€5,500



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Catering Packages

Prices listed do not include VAT

Sponsorship of VIP & Speaker Dinner

€5,000

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in programme
- 3 complimentary delegate places

Exclusive Sponsorship of Lunch

€2,500

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place

Exclusive Sponsorship of Cocktail Reception

€3,000

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

Exclusive Sponsorship of Refreshments (2 refreshment breaks)

€1,800

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions)
- Full page advert in programme
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event programme.

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Product Opportunities

Prices listed do not include VAT

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

€1,250 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Conference Badges

€1,200

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference

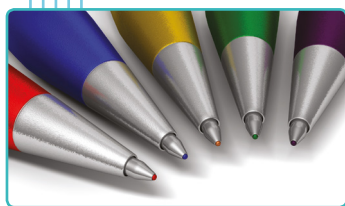
Sponsorship of both the lanyards and conference badges can be offered at a combined price of €2,000 + cost of production



Data Sticks

€1,250 + cost of production

In addition to providing a high value branded product to delegates beyond the event, conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



Conference Pens and Pads

€1,250 + cost of production

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



Insert in Delegate Packs

€500

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.

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Exhibit at the 2016 Event

Prices listed do not include VAT

Stand Size: 2.5m x 3m

€1,500 per stand



Be recognised as an important sector leader with an exclusive exhibition space during the Reindustrialisation of Europe 2016 Conference.

This conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands can be prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 2.5m x 3m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organisation and the products and services that you offer
- Listing of your company details on the event website (www.futureindustry.eu) along with contact details and a link to your homepage
- A special discounted rate of €250 for a full page colour advert in the main conference delegate handout

In addition, you will also receive a copy of the main conference handout, including a delegate list and details of the presentations made at the conference.

Exhibition details

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors are invited to prepare their stand between 14.00 and 17.00 the day before the conference.

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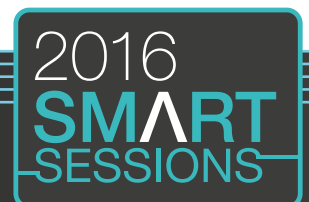
or email anne-lise.simon@forum-europe.com to reserve your exhibition space at the event.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

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