

Session 3 – The policy response for sustainable healthcare

“Regional responses to improving healthcare sustainability”

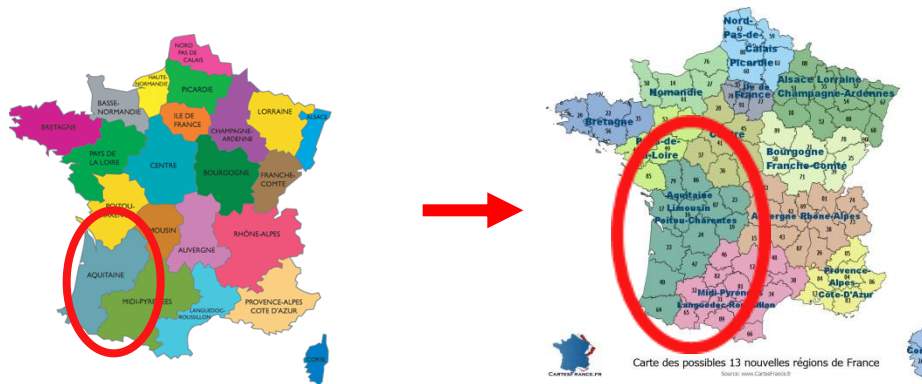
Aquitaine – A Pioneer Region to Improve Healthcare Sustainability

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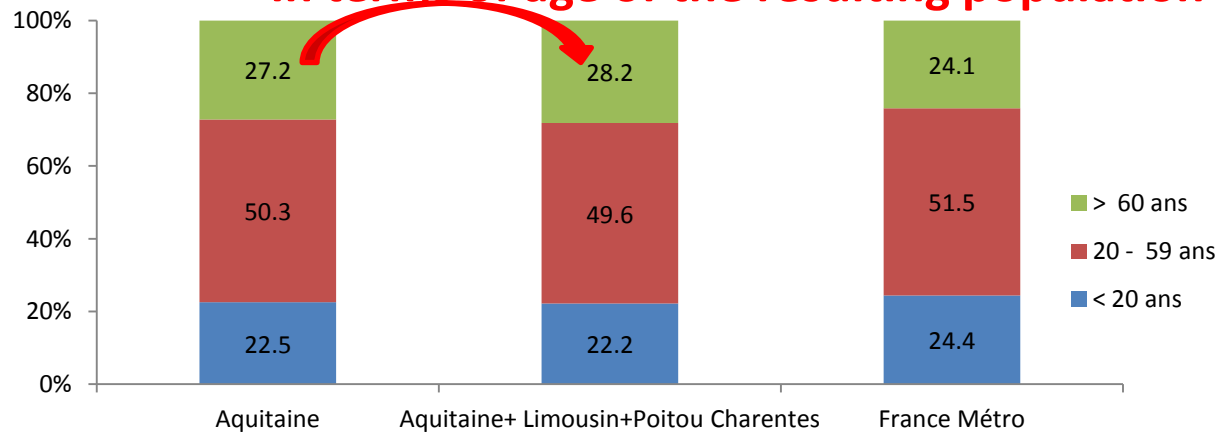
Roadmap for Sustainable Healthcare

Brussels, March 19th, 2015

Challenges Ahead: French Territorial Reform



In terms of age of the resulting population



Source: Insee, estimations de population

The 'oldest' region: Tackling the demographic challenge

Aquitaine and Health Innovation: A Long Term Strategy

- Support for the creation of **Health Centres** (*Maisons de Santé*) in rural areas from 2004
- Coordination of the **AIR project** (2009-2012, co-funded by the EU Health Programme): reducing health inequalities and developing primary care (<http://eurpub.oxfordjournals.org/>)
- Commitment to viewing **health as a over-arching issue**: coordination of different policies under a **Vice Presidency for Health and creation of a service for sustainable health**
- Strong cross-border partnership with Euskadi within the **Euroregion Aquitaine-Euskadi**: strengthening links on health and ageing
- Forward-looking industrial vision: creation of the **ICT-Health cluster** (*Cluster TIC Santé*)
- Comprehensive **Health Roadmap** focusing on value creation and economic development – key emerging industries: ICT, laser and photonics

Active Ageing: A Priority for ESIF Use 2014-2020

In 2014, the Region became a managing authority of the European Structural and Investment Fund (ESIF) (ERDF, EAFRD and part of ESF).

Smart Specialisation Strategy: 11 priorities, 6 of which are linked to health and ageing:

- Embedded systems and connected objects
- Smart active ingredients for well-being and health
- Integrated care pathways and support tools for patients
- Lasers and photonics
- Clean and smart mobility
- Wood-based eco-construction and energy efficient buildings



ERDF-ESF 2014-2020 Operational Programme in Aquitaine:

Axis 3 on ICT will support the development of digital e-health services, both at home and in specialised institutions

Examples of Structural Reform Projects

- The **Digital Care Territory** project (*Territoire de Soins Numériques*)
 - Testing new health organisations on a population of 200,000 inhabitants in a rural area

- **Chronicity Valley** with Euskadi
 - Fostering cross-border synergies in research, industry, organisational innovations, social media and technology, as well as integrated care.
 - Elaborating a map of chronic diseases and supporting the development of an ecosystem for a systemic innovation in health and growth toward a **Sustainable Health System**.



Flagship Initiative

Silver Aquitaine



Objective:

- Create a **network** to identify potential **innovations** and **emerging initiatives and opportunities**

Identified priorities for building an age-friendly environnement:

- Housing adaptation to allow seniors to live comfortably at home
- Accessibility of public spaces
- Access to health and other public services
- Promotion of prevention and wellness
- Implementation of specific projects on healthy living and active ageing to promote **integrated care**

Thank you for your attention!

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