



riad Congress 2016
Montreal



October 6 & 7, 2016 / Le Westin Montréal

LEGAL PROTECTION
GOING GLOBAL

Sponsorship Brochure

www.riadcongress2016.com



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Introduction

Congress theme

The RIAD Congress 2016 wants to show how the world of legal services, and the way people seek to solve their legal problems, are undergoing fundamental changes, which have an immediate effect on all service providers in this field, among them legal protection insurers.

We will give real life examples of innovations in legal protection and make delegates understand how communication technology and social media can impact industries and bring into being companies of the sharing economy such as, AirBnB, Uber and BlaBlaCar. Delegates will explore how the ongoing globalization has turned tailor-made services into commodities, the effect it has on consumers and justice in general, how it impacts competition and causes disruptions for legal protection insurers as well as lawyers and, last but not least, how it changes the approach to solving legal issues.

Audience

130 – 150 participants, mainly members of RIAD (Legal Protection Insurers, executive and management positions), stakeholders (e.g. lawyers, consumer representatives, insurance associations, etc.) and interested parties (e.g. National Ministries, Representatives of Regulators and National Parliaments etc.)

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Sponsorship Packages

Main Congress Sponsor

28,000 CAD

This enhanced package offers sponsor organizations the opportunity to take advantage of all the usual benefits associated with a platinum sponsorship package, and in addition, a number of additional exclusive benefits, which will not be offered to anybody else.

The benefits associated with the 'Main Congress Sponsor' package include:

- ▶ A degree of exclusivity on the other organizations that are involved in the event
- ▶ The opportunity to propose specific organizations or groups to be targeted to attend the event as delegates
- ▶ Recognition as a 'Main Congress Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 3 complimentary delegate places to attend the main congress
- ▶ Full page advert in congress program
- ▶ Exhibition space in prime location in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 3 complimentary places to attend the networking cocktail and gala evening

Platinum Sponsor

17,000 CAD

- ▶ Recognition as a 'Platinum Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 3 complimentary delegate places to attend the main congress
- ▶ Exhibition space in semi-prime location in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 2 complimentary places to attend the networking cocktail and gala evening

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Sponsorship Packages

Gold Sponsor

11,000 CAD

- ▶ Recognition as a 'Gold Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 2 complimentary delegate places to attend the main congress
- ▶ Exhibition space in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 2 complimentary places at the networking cocktail and 1 complimentary place at the gala evening

Silver Sponsor

8,500 CAD

- ▶ Recognition as a 'Silver Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 1 complimentary delegate place to attend the main congress
- ▶ Exhibition space in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 1 complimentary place at the networking cocktail

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Catering Packages

Exclusive Sponsorship of Gala Evening, Oct. 7

8,500 CAD

The Gala Evening includes: three-course dinner for all congress participants and accompanying partners, entertainment and music.

The benefits associated with the 'Exclusive Sponsorship of Gala Evening' package include:

- ▶ Opportunity to give welcome address (though not compulsory)
- ▶ Full page advert in program
- ▶ Corporate identity displayed in dining area during dinner
- ▶ 3 complimentary seats at dinner reserved for your representatives or guests
- ▶ Corporate identity included on menu cards
- ▶ 2 complimentary delegate places to attend main congress

Exclusive Sponsorship of Networking Cocktail, Oct. 6

4,000 CAD

- ▶ Opportunity to give welcome address (though not compulsory)
- ▶ Full page advert in program
- ▶ Exclusive corporate identity displayed on banners at cocktail venue
- ▶ Exhibition space at networking cocktail
- ▶ 1 complimentary delegate place to attend main congress

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Exhibition Opportunities

Exhibition Stand

2,200 CAD

Be recognised as an important sector leader with an exclusive exhibition space during the congress.

The congress will offer exhibiting organizations the opportunity to:

- ▶ Showcase, promote, and introduce products, technology and services to industry, legislators and media
- ▶ Increase industry exposure
- ▶ Discover new business opportunities
- ▶ Attract new clients and touch base with existing clients
- ▶ Form strategic alliances with other companies

Stands can be prominently situated in the foyer area outside the congress room. All delegates will pass through this area on approach to the congress room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.



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Product Opportunities

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with RIAD. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

1800 CAD + cost of production

Lanyards are distributed to all delegates on arrival at the congress, ensuring high visibility of your brand throughout the event.

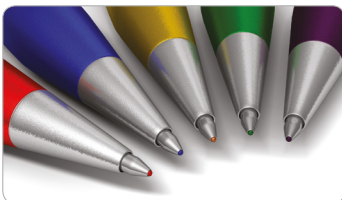


Conference Badges

1700 CAD

All delegates are required to wear their personalised congress badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the congress.

Sponsorship of both the lanyards and congress badges can be offered at a combined price of 3000 CAD + cost of production



Conference Pens and Pads

1800 CAD + cost of production

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



Insert in Delegate Folders

750 CAD

Product or promotional materials can be included within the delegate folders distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



Congress Give-Aways for Delegates - Souvenir

2500 CAD + cost of production

All delegates receive upon arrival a gift as a souvenir, which will remind them of their participation in the congress. This item can be anything, for instance a power station, a book, a cup, a bag or something else. Distributed to all attendees, this branded and useful item offers visibility to you and value to the delegate both during and beyond the event.

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Contact & More Information

For more information about the event, or to register please contact:

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