



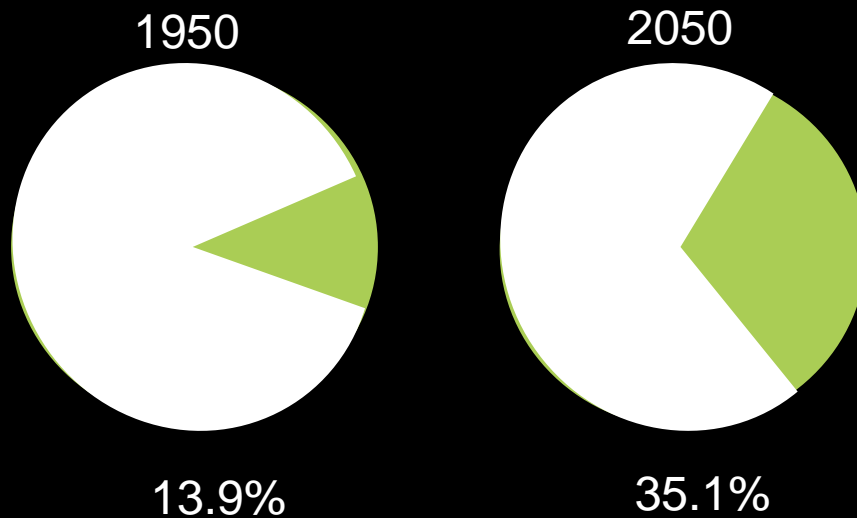
ROADMAP FOR SUSTAINABLE HEALTHCARE

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Vice President Operations

AbbVie Western Europe & Canada

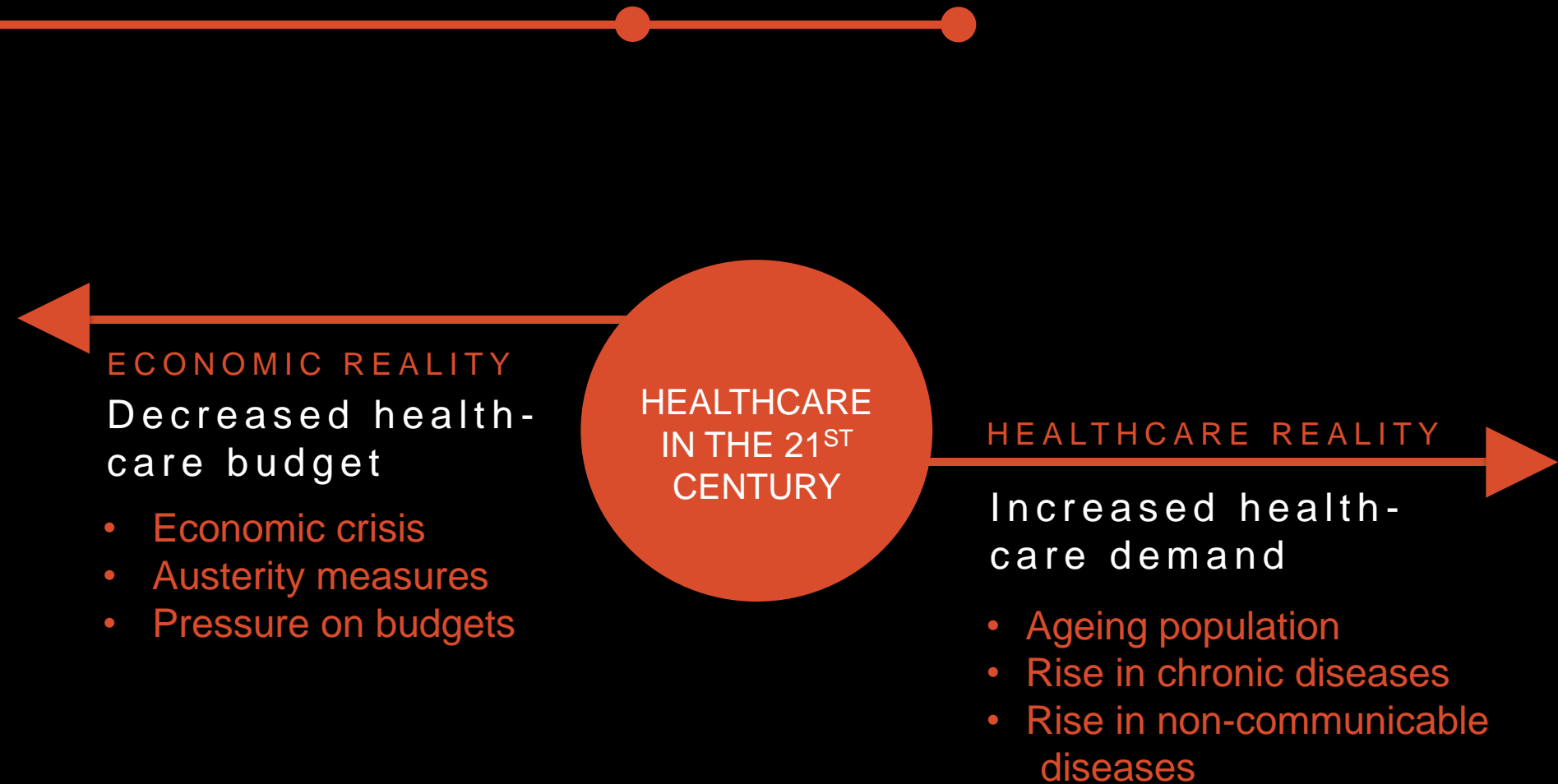
THE CONTEXT: A PERFECT STORM



% OF EU POPULATION OVER 60
(Source: UN)

- Ageing population: In 2050 over 60 will represent 35% of population with rise of chronic diseases
- Budget scrutiny: Between 70% and 80% of European healthcare costs are spent on chronic care (€700bn in the EU)

THE CONTEXT: A PERFECT STORM



OUR VISION



To develop and implement innovative projects and provide, through pilots, concrete evidence and long-term solutions to:

- inform policy development
- improve efficiency of use of public resources and care delivery
- contribute to healthcare sustainability

RECIPES FOR SUSTAINABLE HEALTHCARE: OUR JOURNEY

Publication of Report on Healthy Ageing, and participation in debates in Geneva, Brussels and at national level



2012

Conference in Brussels and launch of the multi-stakeholder debate on Sustainable Healthcare. Launch of national pilots in AbbVie affiliates



2013

Implementation of 30 pilot projects. Development of National White Papers and EU White Paper. Launch of EU Calls to Action on Sustainable Healthcare



2014-2015

THE EUROPEAN STEERING GROUP ON SUSTAINABLE HEALTHCARE



Mary Harney

Chair of the ESG
Former Health Minister of Ireland



Prof. Walter Ricciardi

Rapporteur of the European White Paper
European Public Health Association
Catholic University of Sacred Heart, Rome



Prof. Vincenzo Atella

Centre for Economic and International Studies,
University of Rome



Dr. Mary Baker

European Brain Council, UK



Dr. Jacek Grabowski

Medical University of Lodz, Poland



Dr. Juan Jover

Hospital Clinico San Carlos,
Complutense University, Madrid



Dr. Pascale Richetta

AbbVie



Walter van Kuijen

Philips

3 KEY DIRECTIONS



1: Investing in prevention and early intervention

2: Fostering empowered and responsible citizens

3: Reorganising care delivery

3 KEY DIRECTIONS



TURKEY: Early Arthritis Clinic of Gaziantep University



FRANCE: Evidence-based Prevention: 12 concrete proposals for a longer, healthier life with a chronic disease



SPAIN: Fit for Life: Living Longer, Living Better



POLAND: Healthy – Active – Constructive

1: Investing in prevention and early intervention



IRELAND:

- 1) Prevention and Self-Management: Stop Heart Failure
- 2) Early Warning: TILDA The Irish Longitudinal Study on Aging



GERMANY: Simply irreplaceable?! Nicht zu ersetzen?!



DENMARK: Partnership for Sustainable Healthcare: A Solution Catalogue



PORTUGAL: IS² Portugal Sustainable Health Index



Sweden: Expand the PER and PEP-process



ITALY: A micro-simulation model to inform health policy: making our health expenditure sustainable in the future

3 KEY DIRECTIONS



SLOVAKIA & CZECH REP: Patient education and empowerment



AUSTRIA: Psoriasis Patient Coach



UK: Shared Decision Making Tool



ROMANIA: Hands with life



NORWAY: We care! A project about work/ life balance for the Carers

2: Fostering empowered and responsible citizens



BELGIUM: Activ84Work



SWEDEN:
1) Select and translate National Guideline for treatment of chronic disease conditions
2) Develop a tagging-system for referrals and patient records



NETHERLANDS: Advancing the use of Patient Reported Outcome Measures (PROMs) to improve treatment and care

3 KEY DIRECTIONS



ISRAEL: Sustainable Healthcare - 20-30-40 Reboot Forum to define the future



GREECE:

- Emergency Hospital Care in Greece
- Instituting National Health Insurance in Greece



SWEDEN: Support the Regional Cancer Centres in their attempt to implement the "Cancer Path" system



IRELAND: Access: A Medically Assisted Discharge service to facilitate transitional care from hospital to communities.



SWITZERLAND: Strategy development for hospitals - a manual



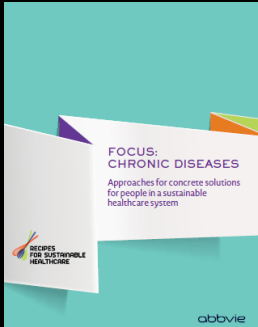
UK: Supporting people with Hep C

3: Reorganising care delivery

Beyond a think-tank: a “do-tank”



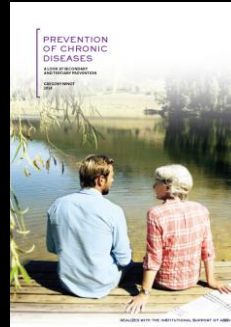
13 WHITE PAPERS PUBLISHED TO DATE



Austria



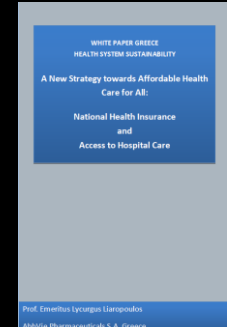
Denmark



France



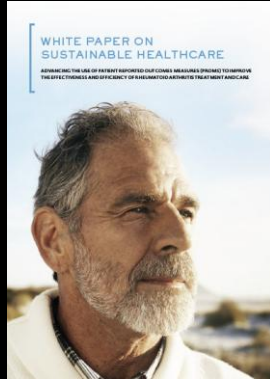
Germany



Greece



Ireland



Netherlands



Portugal



Spain



Turkey



UK

EUROPEAN WHITE PAPER & CALL TO ACTION



→ CALL TO ACTION

ACTING TOGETHER: A ROADMAP FOR SUSTAINABLE HEALTHCARE PART 1

EXECUTIVE SUMMARY AND RECOMMENDATIONS PART 2

SUMMARY

This White Paper has outlined the significant challenges facing European healthcare systems. The consequences of ageing populations, rising costs of chronic disease and increasing healthcare costs could lead to healthcare rationing if tangible actions are not taken and paradigm shifts are not made from acute care to chronic care.

Building on the work of country affiliates of Abbvie and Philips, the ESG has formalized a set of recommendations based on concrete pilot projects that have had demonstrably positive impacts and that can be scaled up to create sustainable improvements across Europe.

The main recommendations of this White Paper are as follows:

1. *Smart health expenditure can be an important rather than a cost important in prevention and early intervention is essential for healthcare sustainability and socioeconomic development and stability.*
2. *Empowered and responsible citizens are the main players contributing to healthcare sustainability.*
3. *Integrated care based on patient pathways as well as shifting care delivery from hospital care to community and home settings greater efficiency and better health outcomes.*

THE CASE FOR PREVENTION AND EARLY INTERVENTION

[Prevention is interesting before something becomes a problem, including actions aimed at eradicating, eliminating or minimizing the impact of disease and disability or, if none of these are feasible, slowing the progress of the disease and disability.]

[Early intervention is the process of providing specialist intervention and support services for a person who needs them, either early in the life course and/or early in the development of a health issue or problem.]