GLOBAL SPECTRUM SERIES 2020

WHERE THE WORLDWIDE SPECTRUM COMMUNITY MEETS!

Asia Pacific | The Americas | Europe | CIS & Central Eastern Europe | Sub Sahara Latin America | Middle East and North Africa

Sponsorship Prospectus

ForumEurope ForumGlobal

www.spectrum-series.com

Contact - Dan Craft: +44 (0) 2920 783 021 / dan.craft@forum-global.com

GLOBAL SPECTRUM SERIES 2020

THE GLOBAL SPECTRUM SERIES is the world's largest and most comprehensive collection of Spectrum Management policy conferences, with sector-leading regional events taking place annually in Europe, Asia Pacific | The Americas | Europe | CIS & Central Eastern Europe | Sub Sahara Latin America | Middle East and North Africa

THE GLOBAL SPECTRUM SERIES – Upcoming Events 2020

15th **European**
Spectrum Management Conference

9th **Americas**
Spectrum Management Conference

7th **Latin America**
Spectrum Management Conference

6th **Asia-Pacific**
Spectrum Management Conference

6th **MENA**
5G & Spectrum Management Conference

5th **Sub-Sahara**
Spectrum Management Conference

4th **CIS & CEE**
Spectrum Management Conference

WHY get involved in 2020?

An early opportunity to reflect on the key outcomes of WRC-19 and the impact on spectrum policy in each region.

Unrivalled networking opportunities – meet with all the key policy and industry stakeholders in each region.

Ensure your voice is heard on key topics – C-band; mmWave; 5G; Digital Divide; UHF band; Auctions and Awards; and more.

Attend two events in one trip – most conferences are scheduled to take place alongside capacity building workshops.

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THE GLOBAL SPECTRUM SERIES at a glance

Organised in partnership with **INFLUENTIAL** international & regional organisations

APT

Organization of American States

African Telecommunications Union

CEPT ECC Electronic Communications Committee

The Arab Spectrum Management Group (ASMG)

PCC

1540 delegates attending in 2018, from **130 Countries**

A truly **GLOBAL** outreach with **SEVEN** events covering **FIVE** continents

At EACH event you can expect to find:

An average of **220 delegates** Including an average of **62 regulators** from across the region

Dedicated **Exhibition** & Demonstration Area

VIP

8 hours

dedicated networking time including **Exclusive VIP / Speaker Dinner & Cocktail Reception**

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Who you will meet at **THE GLOBAL** SPECTRUM SERIES

Speakers and delegates at recent events included:

Ajit Pai
Chairman
FCC

Gabriel Contreras Saldivar
President
IFT

Virginia Nakagawa Morales
Vice Minister of Communications

H.E Hamad Obaid Al Mansouri
Director General
TRA UAE

Roberto Viola
Director General
DG Connect
European Commission

Tariq Al Awadhi
Chairman
ASMG

Rajeev Suri
CEO
Nokia

Mario Maniewicz
Director, Radiocommunications Bureau
ITU

Sahiba Hasanova
Member
RRB, ITU

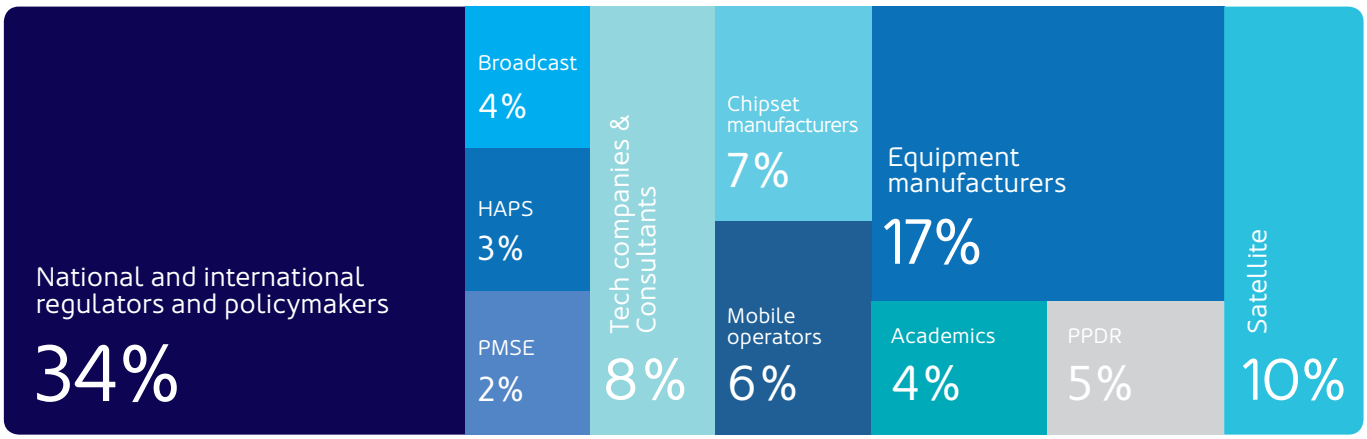
Francis Wangusi
Director General
Communications Authority of Kenya

Ruoting Chang
Director, Bureau of Radio Regulation
MIIT China

Areewan Haorangsi
Secretary General
Asia Pacific Telecommunity (APT)

Stakeholder groups attending **THE GLOBAL** SPECTRUM SERIES

Attendees come from all stakeholders in the spectrum field:



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Discounts available for multi event packages

Sponsorship Packages

Prices listed do not include any applicable regional taxes

Increase your exposure amongst global policymakers, existing stakeholders and new market entrants throughout this dynamic and exciting sector.

Whatever your budget and requirements, sponsoring one of our regional Spectrum Management Conferences is a cost effective, hassle-free means to successfully target the key spectrum decision makers in each specific region. We offer a wide range of packages – from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event and includes an exclusive speaking position for a company representative; down to lower cost product branding opportunities, which are designed to complement or act individually in support of your marketing strategy.

Benefits	Platinum	Gold	Silver
Exclusive speaking position for company representative (subject to suitability of programme).	✔		
2 places at pre-conference speaker and VIP dinner debate (including speaker)	✔		
Corporate identity on conference website with link to company website	✔	✔	✔
Recognition as sponsor (at selected level) in marketing emails and press releases	✔	✔	✔
Inclusion of company materials in delegate bags	✔	✔	✔
Branding on main stage	Priority Branding	✔	✔
Exhibition Space in refreshments / networking area	Prime Location	✔	✔
Advert in delegate handout	Full Page	Half Page	
Complimentary delegate places	5	3	1
Cost	**€14,000**	**€8,750**	**€7,000**

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

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Discounts available for multi event packages

Exclusive Networking Opportunities

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Exclusive Hosting of VIP & Speaker Dinner — €9,500

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a 3 course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics.

The full benefits of this option include:

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in programme
- 3 complimentary delegate places

Exclusive Hosting of Lunch Salon — €8,000

An exclusive opportunity to invite key event attendees to join you for a private networking lunch, hosted by your organisation.

The full benefits of this option include:

- Corporate identity displayed as lunch sponsor in main dining room and refreshment area
- A private room made available with space for up to 20 people to enjoy a seated lunch, which if required, can also be set up with a projector and screen etc.
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your guests
- Forum Europe will assist with the marketing of the lunch salon by ensuring that it is mentioned on the event website and emails that are sent to registered delegates

Exclusive Hosting of Cocktail Reception — €6,500

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

Exclusive Hosting of Refreshments (3 per day) — €3,500

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions)
- Full page advert in programme
- 1 complimentary delegate place

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Discounts available for multi event packages

Product Opportunities

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As well as the main Sponsorship Packages, we also offer a range of product based branding opportunities . These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.

Sponsored Lanyards

€2000 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.

Insert in Delegate Packs

€600

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.

Conference Badges

€1500

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

1+2+3

Bundle Package: Lanyards, Bags & Badges

€3000 + cost of production

Cut costs and maximise brand visability with our special 3 in 1 bundle package

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis, and can build a bespoke package for you that best fits your needs.

For more information and to discuss involvement at the Global Spectrum Series, please contact:

Dan Craft
Forum Global
Suite 8, 33 - 35 West Bute Street, Cardiff, CF10 5LH, UK
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e: dan.craft@forum-global.com

Discounts available for multi event packages

Exhibit at THE GLOBAL SPECTRUM SERIES

Prices listed do not include any applicable regional taxes

Stand Size: 2.5m x 3m	€1,500

Be recognised as an important sector leader with an exclusive exhibition space at the Global Spectrum Series conferences.

This conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 2.5m x 3m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organisation and the products and services that you offer
- Listing of your company details on the event website along with contact details and a link to your homepage
- A special discounted rate of €250 for a full page colour advert in the main conference delegate handout

In addition, you will also receive a copy of the main conference handout, including a delegate list and details of the presentations made at the conference.

Exhibition details:

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors are invited to prepare their stand between 14.00 and 17.00 the day before the conference.

You will then be contacted to confirm your reservation.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

For more information and to book an exhibition space please contact Dan Craft:

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