

Gerd Leonhard - Biography 2021

Gerd Leonhard Keynote Speaker, Futurist & Humanist, Author, CEO The Futures Agency, Film-Maker

“People, Planet, Purpose and Prosperity.” That is Gerd Leonhard’s motto. And as one of the leading futurists worldwide, having presented at hundreds of leading conferences and events over the past 20 years and worked with the likes of Microsoft, NBC, Visa, Google, the European Commission, L’Oréal, Audi and IBM, just to name a few, Gerd’s had the opportunity to influence and inspire Millions to “imagine and create a better tomorrow” - which led to him being named to Wired UK’s 100 Most Influential Europeans in 2015.

As a leading voice on the dangers of unregulated ‘big tech’ and the bestselling author of Technology vs Humanity: The Coming Clash Between Man and Machine, Gerd’s built a storied reputation as the go-to keynote speaker and thought leader when it comes to digital ethics, human-centric technology, sustainability, and the need for a new form of capitalism.

In addition to being one of the top 10 virtual keynote presenters worldwide, Gerd is also a former professional musician, a filmmaker, a former almost dotcom millionaire, a Forbes column contributor, a fellow of the Royal Society of the Arts (London), and a Visiting Professor at the Fundação Dom Cabral in Brazil.

As a highly sought after futurist, Gerd is no stranger to media, frequently sharing his often controversial but always prescient views with pieces in The Guardian, Harvard Business Review, Business Insider, Wired UK, and interviews with the likes of BBC, CNN, Arirang TV, Swiss SRF, ZDF, ARD, ARTE, and inclusion as a special guest in over a dozen documentaries.

He is based in Zurich Switzerland.

On the web: Global: <http://www.futuristgerd.com>

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