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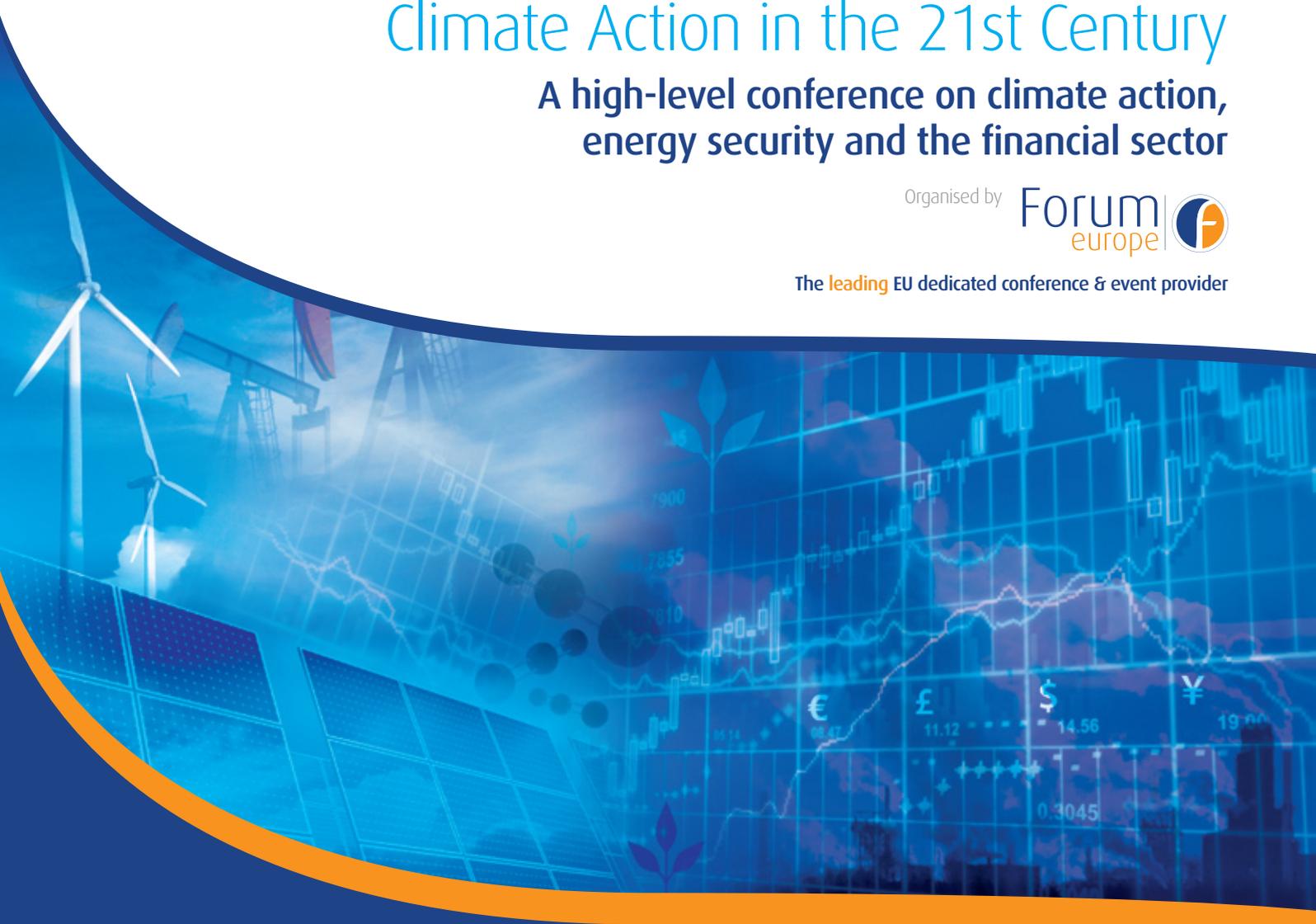


Financing Europe's Energy Needs and Climate Action in the 21st Century

A high-level conference on climate action,
energy security and the financial sector

Organised by **Forum**
europe 

The leading EU dedicated conference & event provider



Sponsorship Brochure

24th March 2010

La Bibliothèque Solvay . Brussels

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www.climate-action.eu

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About the Conference

Financing Europe's Energy Needs and Climate Action in the 21st Century' is a high-level conference taking place at La Bibliothèque Solvay, Brussels in partnership with Barclays Capital and Fleishman-Hillard. It is the first in a series of high-level annual conferences focussing on climate action, energy security and the financial sector.

In support of the European Union's efforts to achieve its ambitious emission reduction targets, the 'Financing Europe's Energy Needs and Climate Action in the 21st Century' event will bring together representatives from the financial services, energy and environment sectors respectively. Discussions will focus around the financing requirements associated with the development of Europe's energy infrastructure. This conference follows on the heels of the Copenhagen Climate Summit, with the new European Commission already setting its sights on climate action as a top priority. This event will allow the the financial services community to engage with the energy and environment sectors in a unique format.



Sponsorship of the Conference

Annual events such as this are not simply stand alone, one-off marketing opportunities. Over time, they develop a brand of their own and a reputation for quality which adds value for all organisations that are associated with it. The Conference offers sponsoring organisations the opportunity to become involved on a regular basis in a pivotal and talked about industry event.

There are a number of different ways in which you will benefit from taking out a sponsorship package at the Conference. Simply having your name and brand associated with a high-level event such as this can be extremely valuable and it provides a great opportunity to raise your profile within the industry and with high level policy and decision makers. Perhaps most importantly however, it also enables your company representatives and guests to gain access to the exclusive VIP sessions that are invitation only and take place alongside the main event.

There are two separate sponsorship packages available for the event, designed to offer optimum exposure for the budgets that are available. Details of these can be found on the following pages. For more information on the packages and to discuss your sponsorship requirements, please contact Laura McDouall at laura.mcdouall@forum-europe.com / +44 (0)2920 783 025.

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Sponsorship Packages



Partnership Package: €10,000 + VAT

Speaker/VIP Dinner:

One of the highlights of the conference will be the VIP/dinner debate on the eve of the conference where speakers and senior policy decision makers meet to discuss global financial markets challenges and issues.

1. A prominent place at dinner for your chairman or CEO.
2. 1 additional place at the dinner for a company representative or guest.
3. Your company logo included in the documentation prominently displayed on the table.
4. Personalised invitations can be sent to your guests on your behalf.

Guaranteed conference passes for you and your guests:

Interest in this event has been extremely high, with online delegate registration already closed and a waiting list system in place.

1. 4 places reserved at the main conference (including lunch) for your company staff and guests.
2. Personalised invitations sent to your guests on your behalf.

Prominent Branding:

Your company name mentioned "in partnership with..." and your company logo prominently displayed on the:

1. Front of the conference programme.
2. Speaker CVs.
3. Lists of participants.
4. Invitation mailings, minimum three mailings, each one sent to a targeted list of 3,000 potential participants from industry, EU institutions, permanent representations, governments, trade associations, etc.
5. Front of the delegate folders.
6. Conference platform banner (fixed or by projection).
7. Forum Europe website with hyperlink to your company website.
8. Front of the conference report distributed to EU Commission, EU Parliament and national governments, civil society groups and the international press.

Advertisement in the Conference Report:

1. A full-page advertisement of your company in the conference report, 1000 copies produced and widely distributed.

Table Display:

1. On the day of the conference, a table display for your company documentation.



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Sponsorship Packages



Support Package: €5,000 + VAT

Speaker/VIP Dinner:

One of the highlights of the conference will be the VIP/dinner debate on the eve of the conference where speakers and senior policy decision makers meet to discuss global financial markets challenges and issues.

1. A place at dinner for your chairman or CEO.
2. Your company logo included in the documentation prominently displayed on the table.

Guaranteed conference passes for you and your guests:

Interest in this event has been extremely high, with online delegate registration already closed and a waiting list system in place.

1. 2 places reserved at the main conference (including lunch) for your company staff and guests.

Branding:

Your company name mentioned "with the support of. . ." and your company logo displayed on the:

1. Front of the conference programme.
2. Speaker CVs.
3. Lists of participants.
4. Invitation mailings, minimum three mailings, each one sent to a targeted list of 3,000 potential participants from industry, EU institutions, permanent representations, governments, trade associations, etc.
5. Front of the delegate folders.
6. Conference platform banner (fixed or by projection).
7. Forum Europe website with hyperlink to your company website.
8. Front of the conference report distributed to EU Commission, EU Parliament and national governments, civil society groups and the international press.

Advertisement in the Conference Report:

1. A half-page advertisement of your company in the conference report, 1000 copies produced and widely distributed.

Table Display:

1. On the day of the conference, a table display for your company documentation.



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Sponsorship Reservation Form

I am interested in the (please tick box):

Partnership Package (€10,000 + VAT)

Support Package (€5,000 + VAT)

24th March 2010, La Bibliothèque Solvay . Brussels

Company:

Address:

Name of contact:

Contact

Tel. Number:

Contact

Email:

Signature:

Date:

Please Faxback to +44 (0) 2920 668 992

Please contact Laura McDouall to discuss all opportunities listed in this brochure.

Laura McDouall

Tel: +44 (0)2920 783 025 . Fax: +44 (0) 2920 668 992 . Email: laura.mcdouall@forum-europe.com

Forum Europe, 2 - 4 Second floor, High Street Arcade Chambers, Cardiff, CF10 1BE. UK

On receipt of this information, we will contact you to discuss and confirm your requirements.

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