



Moderator Bio

Florence Ranson is a seasoned event presenter and moderator for clients ranging from European Institutions and Agencies to national/international companies and structures, including media and trade associations. Over the last years, she has moderated events on very different topics, ranging from agri/agri-food to development, including health, energy, regional policy, education & training, enterprise policy, Horizon 2020 projects, etc. She also regularly presents Awards ceremonies such as the European Heritage Label (June 22), the Europe Enterprise Network Awards (Sept. 21) or EU Prize for Women Innovators (Nov. 21).

Some examples of the latest events:

European Humanitarian Forum, March 2023

<https://europeanhumanitarianforum.eu/programme/fleeing-for-survival-human-mobility-and-forced-displacement-in-latin-america-and-the-caribbean/>

EU/Golf Cooperation Council Business Summit, November 2022

[EU GCC 2022 - Panel 03 on Vimeo](#)

Fi-Compass EAFRD Financial Instruments, Prague, November 2022

[Towards a more resilient and sustainable agriculture sector – 8th annual EU conference on EAFRD financial instruments | fi-compass](#)

Europe Enterprise Network, Prague, October 2022

[Opening - beyond-1 \(beyond-events.eu\)](#) (as of 7:20)

European Development Days, June 2022

<https://www.youtube.com/watch?v=8VskXx75Adg>

<https://www.youtube.com/watch?v=QtOc7uA7aEg>

European Summit of Regions & Cities, March 2022

<https://cor.europa.eu/en/summits/2022/pages/live.aspx?item=23>

She regularly moderates/presents events for INRAE (Prezode Conferences), the Commission's Joint Research Centre (JRC) and SCIC, such as the StartUp Village Forum (Feb. 23) and the Smart Specialisation Platform (March 23). She also led various sessions for - among others - DG Health (Animal Welfare Conference), the European Innovation Council Summit, DG ECHO (launch of Civil

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Protection Knowledge Network), , the Office of Publications (ENDORSE 2022 & 2023). Florence is widely experienced in moderating events with European Commissioners, Ministers, CEOs and other high-level speakers; she has conducted Q&A sessions with many of them, always generating positive feedback.

Florence has been active in European communications circles for some 30 years, as Project Manager for the European Commission, Secretary General of the European Advertising Tripartite, Head of Communications of the European Banking Federation, and then Director of Communications for FoodDrinkEurope, until 2018, when she founded her own company.

She has been Chair of the Jury of the European Excellence Awards (communications) for 12 years and is a founding member of the European Association of Communication Directors (EACD), where she served as Managing VP for 10 years. She was awarded a 2018 ProPR Award for her contribution to the European communication profession. She is perfectly bilingual and can work indifferently in English or French.

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