



The European Data Protection and Privacy Conference

Creating a modern and harmonized regulatory framework



Sponsorship & Exhibition Prospectus

November / December 2010

Central Brussels

Contact - Dan Craft
T. +44 (0)2920 783 020
dan.craft@forum-europe.com

www.forum-europe.com

www.dataprotection2010.eu

Contents Page

- P 3 Sponsorship Packages
- P 4 Sponsorship Catering Packages
- P 5 Product Opportunities





Sponsorship Packages



Platinum Package: €7,500 + VAT

Becoming the Platinum sponsor for the conference will provide your company with optimal exposure on all marketing material and banners, as well as access to a number of additional benefits that are unique to this package.



- Exclusive speaking position for company representative
- Full page advert in conference programme
- 5 complimentary delegate places
- Priority branding on main stage
- Prime location allocated for exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Platinum sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Platinum sponsor in Forum Europe newsletters



Gold Package: €5,000 + VAT

- Half page advert in conference programme
- 3 complimentary delegate places
- Branding on main stage
- Exhibition space in semi-prime location
- Inclusion of company materials in delegate bags
- Recognition as Gold sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Gold sponsor in Forum Europe newsletters



Silver Package: €3,750 + VAT

- Quarter page advert in conference programme
- 1 complimentary delegate place
- Some branding on main stage
- Exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Silver sponsor in marketing materials and press releases
- Company logo on conference website with link to company website
- Recognition as Silver sponsor in Forum Europe newsletters

Contact -Dan Craft
T . +44 (0)2920 783 020
dan.craft@forum-europe.com



Sponsorship Catering Packages



Exclusive Sponsorship of Pre-Event VIP & Speaker Dinner/Debate: €5,000 + VAT

An exclusive invitation only VIP / Speaker Dinner will be taking place the evening before the main conference. With a maximum of 30 high level participants, the dinner allows for an open and frank exchange amongst policy and decision makers and provides an excellent networking opportunity prior to the main day's proceedings.

- **Opportunity for high level representative to 'host' the dinner - introduce the high level speaker, and then lead the debate that follows**
- **Corporate identity included on menu cards**
- **3 complimentary places to attend the dinner & the main conference**
- **Exclusive speaking slot for company representative at main conference**
- **Full page advert in main conference programme**
- **Corporate identity on conference website with link to company website**



Exclusive Sponsorship of Cocktail Reception: €2,250 + VAT

- **Exclusive corporate identity displayed on banners at reception venue**
- **Corporate identity included on invitations and menu cards**
- **Opportunity to give welcome address (though not compulsory)**
- **Full page colour advert in programme**
- **1 complimentary delegate place (to attend conference)**
- **5 complimentary places to attend the cocktail reception (not conference)**



Exclusive Sponsorship of Lunch: €2,000 + VAT

- **Corporate identity displayed in dining area during lunch**
- **Corporate identity included on menu cards**
- **Opportunity to give luncheon address (though not compulsory)**
- **Full page colour advert in programme**
- **1 complimentary delegate place (to attend conference)**

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event programme and website.

We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference. We have Product Opportunities that can be combined with any of the sponsorship packages or taken individually.

Contact -Dan Craft
T . +44 (0)2920 783 020
dan.craft@forum-europe.com



Product Opportunities

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

€1250 + VAT + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Data Sticks

€1250 + VAT + cost of production

In addition to providing a high value branded product to delegates beyond the event, conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



Conference Pens and Pads

€1250 + VAT + cost of production

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



Insert in Delegate Packs

€500 + VAT

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.

Contact -Dan Craft
 T . +44 (0)2920 783 020
 dan.craft@forum-europe.com



Product Opportunities



Conference Badges

€1200 + VAT

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.



Conference Proceedings

€1245 + VAT

All delegates receive the conference proceedings on high quality CDs, printed with your company's logo and a short advert (either text/PDF or moving image, in which case size must be agreed beforehand).

These are made available, if possible, before the event. However it is best practice to deliver them after the event to all delegates to ensure all the presentations that are available are loaded to the CDs.

These CDs, in addition to being distributed to all delegates as part of the conference package, will also be made available for purchase to non-attendees post event.

This high value option reaches all delegates and is the most valued information and reference point beyond the event itself.

> The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis.

If you wish to discuss any of the information found in this document, please do not hesitate to contact Dan Craft.

We look forward to discussing the positive and high value promotion of your organisation.

Forum Europe

2 - 4 Second Floor, High Street Arcade Chambers,

Cardiff, CF10 1BE. UK

t: +44 (0) 2920 783 020

f: + 44 (0) 2920 668 992

e: dan.craft@forum-europe.com

www.dataprotection2010.eu

Contact -Dan Craft
 T . +44 (0)2920 783 020
dan.craft@forum-europe.com