



NGT|10
Next Generation Telecommunications
Conference 2010

Organised by



Knowledge Partner



The 3rd Annual Next Generation Telecommunications Conference

Delivering an EU Broadband Strategy



12th & 13th October 2010

Le Châtelain All Suite Hotel . Brussels

Speakers include

Pilar del Castillo Vera MEP, Rapporteur European Digital Agenda
European Parliament

John Doherty, Chair, BEREC

Anne Everard, Vice-Director, Belgian Ministry of Economics

Gloria Calvo Diaz, Member of the Board, Telecommunications Market Commission (CMT)

Harald Gruber, Head of ICT and Economy Division, Projects Directorate, European Investment Bank

Bärbel Vogel-Middeldorf, Head of Telecommunications Policy,
German Federal Ministry of Economics & Technology

Olivia Garfield, Group Director, Strategy & Portfolio, BT

Contact - Amanda Strevens
T. +32 (0) 253 411 79
amanda.strevens@forum-europe.com

Endorsed
by



Media
Partner



www.forum-europe.com

www.ngt-conference.eu



The 3rd Annual Next Generation Telecommunications Conference 2010

Delivering an EU Broadband Strategy

12th & 13th October 2010 . Le Châtelain All Suite Hotel . Brussels

Now in its 3rd year and a fixture in the stakeholder calendar, this year's NGT conference will explore the current state of play with regards the role out of Next Generation Networks and the promotion and deployment of broadband on a competitive basis across Europe. Set within the context of the global economic crisis, the conference will address both the policy and commercial dimensions impacting such a competitive roll-out. With the EU viewing efficient and accessible NGNs as key drivers towards economic recovery, this conference will seek to provide concrete suggestions as to the creation and delivery of an EU-wide broadband strategy.

DAY ONE

08:30 Coffee and registration

09:00

Introduction from the Conference Chair

Matt Yardley - Partner, Analysys Mason

Session 1

European Digital Agenda- keynote presentations

With the European Digital 2020 Agenda expected to be released later this year from the European Commission, what is the view ahead for next generation telecommunications?

Morning Chair:

Matt Yardley - Partner, Analysys Mason

09:05

Keynote Presentation: the view from the Commission

Member of Cabinet of Commissioner Kroes - Digital Agenda, European Commission (tbc)

09:25

Keynote Presentation: the view from the Parliament

Pilar del Castillo Vera MEP - Rapporteur, European Digital Agenda, European Parliament

09:45

The view from the Belgian Presidency

Anne Everard - Vice-Director, Belgian Ministry of Economics and Belgian EU Presidency 2010

10:05 Morning break

Session 2

Regulating Next Generation Access

With the NGA recommendations expected to be released later this year from the European Commission, how can the EU policy framework ensure the right approaches to NGA regulation? How will the regulation of fibre access networks influence market outcomes? What terms of access to NGNs are going to be most appropriate? How should regulatory approaches address the risks involved? How have existing regulatory approaches to NGA affected the level of fibre investment, end-user prices and take-up? What regulatory model will attract investment and keep pace with the changing shape of the market? Is structural separation or access regulation the way forward? How can Europe achieve the best communications infrastructure to compete with the US and Asia?

10:30

High level round table discussion:

Panellists:

Alexander Willan - Acting Head of Unit, European Commission (tbc)

Benoit Loutrel - Director, Regulation of Fixed and Mobile Markets, ARCEP (tbc)

Gloria Calvo Diaz - Member of the Board, Telecommunications Market Commission (CMT)

Vianney Hennes - Director, Orange-France Telecom Group

11:45 Discussion

12:30 Lunch

Session 3

NGN rollout: Progress to date

This session will explore the view from both incumbent and altnet operators through case studies and other insights. What are the demands for drivers and consumer trends? What experience to date have operators gained in terms of costs of deployment, unforeseen barriers to deployment, and issues driving take-up? How important is competition in terms of promoting rollout? What are the expectations for the evolution of business models and innovative uses of new networks? What are the key uncertainties and sensitivities, and how can operators manage these?

Afternoon Chair:

G rard Pogorel - Professor of Economics, TELECOM ParisTech (ENST)

13:30

Case studies (10 minutes each):

Panellists:

Olivia Garfield - Group Director, Strategy & Portfolio, BT

Jos Huigen - Director of European Affairs, KPN

Eric Festrats - Member of the Board, FTTH Council Europe

Mats Nillson - VP and Head of European Affairs, Ericsson (tbc)

Giovanni Moglia - Director of Legal Affairs, Fastweb (tbc)

14:50 Discussion

15:15 Afternoon break

Session 4

Convergence on NGNs:

Innovation for future services and market disruptions

With the market evolving rapidly this session will explore the other key players in the value chain such as media, broadcasters, and Internet/'over-the-top' players. What are the regulatory, commercial and technological issues associated with such a convergence? What new products and services will be offered in the next generation world and how they will drive our user demand? Will fibre bring about 3D HD applications? With HD-3D-TV and 3D games as a recent driving force, which initiatives will ensure competition in the delivery of future services to drive innovation? How important will Cloud services be? What incentives will foster the development of innovative services and how does telecoms and media regulation assist here? What is the role of satellite telecommunication in future converged networks?

15:45

Panel Discussion:

Panellists:

Renaud Di Francesco - General Manager, Europe Technology Standards Office, Sony

Jose Maria Casaos - Director, Athena 3 TV

Karim Lesina - Executive Director, European Government Affairs, AT&T

Nicolas Chuberre - Chair, ISI Technology Platform

3D TV manufacturers – connected home (tbc)

16:40 Panel discussion with the session's speakers

17:30 Networking cocktail reception

19:00 End of Day 1

DAY TWO

08:30 Morning Coffee

Session 5

Competition and investment (1): Looking ahead [operator and NRA focus]

This session will explore the complex issue of how to fund and regulate investment in super-fast Internet. With such investment crucial to boost the EU's economic recovery, how can European policy makers stimulate investment in higher speed broadband for the benefit of Europe's economy, businesses and citizens? What incentives should be made available to all investors in NGA to make high-speed networks a priority? How can the right balance be struck between fostering competition and facilitating investment? How can regulators ensure fair competition and create a level-playing field for all players? How can we get the balance right between operator and NRA perspectives? How far will the private sector go? What are the business models and different ways of thinking, e.g. collaborative approaches and new pricing models?

Morning Chair:

Chris Doyle - Economic Consultant, Apex Economics (tbc)

09:00

Keynote Presentation: The view from BEREC

John Doherty - Chair, BEREC 2010 and ComReg Commissioner

09:20

Panel Discussion:

Panellists:

Martin Cave - Director, Centre for Management Under Regulation, Warwick Business School

Victoria Gerus - ETNO Regulatory Affairs Manager, ETNO

Ilsa Godlovitch - Head of Regulatory Affairs, ECTA

12th and 13th October 2010 / Le Ch telain All Suite Hotel . Brussels

www.ngt-conference.eu

Chris Hutchins - Director Public Policy, Liberty Global Europe and Chairman Regulatory Workgroup, Cable Europe

10:30 Discussion

11:00 Morning coffee

Session 6

Competition and investment (2): Realising the Europe 2020 challenge [public policy focus]

This session will explore digital inclusion and other public policy issues. What is the role of public authorities/government in view of the Europe 2020 aims for NGA and broadband universal service, for example in developing national broadband strategies? What are the various forms of partnerships, public-private, private-private and how they are currently designed and implemented? How can efficient forms of public financing for NGA's be achieved? Should governments and subsidies cover this? How can public funding be designed to produce the best results economically? Who is to pay for 'uneconomic' rural provision?

11:15

Presentation

Australian government led project (tbc)

11:30

Presentation:

Bärbel Vogel-Middeldorf - Director of Telecommunications, Postal Policies and International Affairs, German Federal Ministry of Economics and Technology

11:45

Panel Discussion:

Panellists:

Harald Gruber - Head of ICT and Economy Division, Projects Directorate, European Investment Bank

Anne Everard - Vice-Director, Belgian Ministry of Economics and Belgian EU Presidency 2010

PPP example - Scandinavia (tbc)

Paul Foley - Managing Partner, Tech4i2

12:30 Discussion

13:00 Lunch

Session 7

The role of mobile broadband

With the rapid uptake of mobile broadband across Europe, what is the role of mobile broadband in future broadband provision? What is the interplay and role of fixed and mobile technologies in NGA and broadband universal service? To what

extent is mobile LTE a complement or substitute to fibre based networks? How can operators achieve ideal business models for mobile data services? How will the market change in Europe with fixed operators under pressure from mobile broadband? How do major industry developments such as consolidation and network sharing affect the long term structure of the telecoms industry?

Afternoon Chair:

James Allen - Partner, Analysys Mason

14:00

Panel Discussion:

Panellists:

Alexander Zuser - Director for Regulatory & European Affairs, Telekom Austria Group

Garry McCollum - Head of European Mobile Carrier Partnerships, Google

Michael O'Hara - Chief Marketing Officer, GSMA

Andrew Haire - Director of Corporate Affairs, Eircom (tbc)

Apple representative (tbc)

14:50 Discussion

15:30 Afternoon Break

Session 8

Conference summary

This interactive session will summarise what has been seen from the 2 days' proceedings and will discuss the future of NGA in the telecoms world. It will explore and debate the major themes, contentious issues and ideas that would result in market outcomes.

16:00

Conference summary:

Matt Yardley - , Partner, Analysys Mason

James Allen - Partner, Analysys Mason

16:20 Discussion and audience interaction

17:00 End of conference

"I think the conference was great. Firstly the organisation and arrangements were excellent and the speakers were of a good mixture and provided interesting and valuable information. Secondly I got the opportunity to meet with interesting speakers that I could exchange views with and also make new acquaintances with interesting conference participants."

Eva-Christina Nilsson, Senior Analyst - TeliaSonera

About the organisers

Sponsorship or Exhibition opportunities



We still have a number of opportunities available for Sponsorship and Exhibition. Our range of options available can help you become recognised as an important sector leader and gain exposure for your company. If you are interested in such Sponsorship and Exhibition opportunities at this event, or for further information contact Amanda Strevens at: amanda.strevens@forum-europe.com or +32 (0) 253 411 79



Event Management

With over 20 years experience working within the political context, Forum Europe offers comprehensive, sector leading, flexible event management services, providing clients and partners with significant added-value. More than simply a logistical outfit, we are also experts in conference content and the creative dimensions associated with outstanding event management services. For further information or to arrange a meeting to discuss your event requirements, please contact James Wilmott or Dan Craft on:

Tel: +44 (0) 2920 783 028

Email: james.wilmott@forum-europe.com

Email: dan.craft@forum-europe.com



Consulting & Research

Analysys Mason provides strategy and management consultancy, information services and start-up support throughout the telecommunications, IT and media sector. Their firm grasp of market dynamics, distinctive combination of creativity and rigour, and renowned objectivity enable them to consistently exceed the high levels of quality and innovation which their clients expect. Analysys Mason Consulting is trusted throughout the world for its expertise, impartiality and its ability to get the best results for clients. They focus solely on the telecommunications, IT and media sector and so have developed unparalleled industry knowledge, techniques and data sources. This gives them and their clients a head start. They shape the industry through extensive work on policy, regulation and finance, and have worked with most of the sector's key players to identify solutions to the problems they face.

www.analysismason.com

12th and 13th October 2010 / Le Châtelain All Suite Hotel . Brussels

www.ngt-conference.eu



The 3rd Annual Next Generation Telecommunications Conference 2010

12th and 13th October 2010 / Le Châtelain All Suite Hotel . Brussels Fax form to +44 (0) 2920 668 992

Registration Form BLOCK CAPITALS PLEASE

Organisation:

Delegate 1

Title: First Name: Family Name:

Job Title:

E-mail:

Delegate 2

Title: First Name: Family Name:

Job Title:

E-mail:

Delegate 3

Title: First Name: Family Name:

Job Title:

E-mail:

Please ensure that details above are legible as they will be used for your delegate badges. We will confirm your booking via e-mail within 48 hours. If you have not heard from us during this time, please call us on +32 (0) 253 411 79.

Postal Address:

Postcode:

Tel No: Fax No:

Special Dietary Requirements:

Corporate Rate:	Reduced Rate:	Diplomatic missions/ Student:
Early Bird €995 <input type="checkbox"/>	Early Bird €645 <input type="checkbox"/>	€350
Full €1145 <input type="checkbox"/>	Full €795 <input type="checkbox"/>	

Group Discounts Available:

Register 3-5 delegates and receive a 10% discount per delegate
Register 6-8 delegates and receive a 20% discount per delegate
Register 9+ delegates and receive a 25% discount per delegate

Early bird registration by the 31st August, payment must be received by 14th September. Reduced rate open to delegates attending from not-for-profit NGOs and associations. Further discounts are available to academics, political representatives, researchers and students. Please contact us for more details. All prices exclude Belgian VAT @21%

Please charge me in €Euros £GBP

Discount Code: (if applicable) Purchase Order No: (if applicable)

Payment I wish to pay by:

Credit card payment: please charge my

Visa Mastercard Switch AMEX

Card No: Expiry: Card Security No.

Cardholder's Name:

Cardholder's Signature:

Card Billing Address:

Invoice/bank transfer:

Lloyds TSB Bank, 1 Queen Street, Cardiff, UK CF10 2AG

IBAN Number: GB79 LOYD 3096 9186 2438 71

SWIFT / BIC Code: LOYD GB 21217

GBP Account Number: 3524284

Sort Code: 30-96-91

Euro Account Number: 86243871

Sort Code: 30-96-91

Cheque:

Made payable to Epsilon Events Ltd.

Authorised by:

Invoice Name: Signature:

Invoice Address: (if different to postal address above)

How to Book

Online

www.ngt-conference.eu

Phone +32 (0) 253 411 79

Fax +44 (0) 2920 668 992

Post

Complete this form and send it to:
Forum Europe, 2 -4 Second Floor, High St.
Arcade Chambers, Cardiff, CF10 1BE, UK

Venue

Venue: Le Châtelain All Suite Hotel
Address: Le Châtelain All Suite Hotel
Rue de Châtelain 17, Brussels, B-1000
Belgium

Tel: +32 (0) 2 646 00 55

All delegates will be sent detailed instructions of how to reach the venue prior to the event.

Accommodation

We have negotiated preferential rates with a number of local hotels and will send you details of these on receipt of your completed registration form.

We will send you an e-mail to confirm your registration for this event and will invoice you appropriately.

Terms & Conditions

A full refund will be given on cancellations up to 31st August subject to a €120 fee to cover administrative costs. After this date refunds are not possible, however substitutions can be made at any time. Payments for early bird registrations must be received by 14th September. If payment is not received by this date, the full price ticket will be invoiced. It may be necessary to alter the proceedings of the event. Forum Europe is not responsible for any fees or costs incurred by registrants in the case of such alterations. In the unlikely instance of the event being cancelled, Forum Europe reserves the right to transfer the booking to another conference to be held within the following 12 months, or alternatively issue a voucher for the same amount to a same sector event to be held within the following 12 months. Should a replacement event not be organised, a full refund will be given. The client hereby indemnifies and holds Forum Europe harmless from and against any and all costs, damages and expenses, including legal fees, which are incurred by the client. The validity and performance of this shall be governed by applicable laws in Wales and England. Personal data is collected in accordance with the data protection act 1998. If you do not wish your details to be passed on to carefully selected parties, please tick here

If you are registering from outside the EU, payment is required when booking. Visa letters can only be issued upon receipt of payment for conference ticket.

Forum Europe

2 - 4 Second Floor,
High Street Arcade Chambers,
Cardiff
CF10 1BE
UK

T: +44 (0) 2920 783 024

F: +44 (0) 2920 668 992

E: amanda.stevens@forum-europe.com

W: www.forum-europe.com