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VIENNA Legal
Protection
International



A Brave New World

The Future of Legal Protection Distribution

Vienna | 29 October 2021

IN PERSON & ONLINE 

Sponsorship Brochure

#LPICongress2021 / #LegalProtectionInsurance



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Contents

Legal Protection International aisbl (LPI) is a global association for legal protection insurers and service providers with a shared vision: to serve justice needs across the world.

Our members are legal protection insurers and service providers in this field from 20 different countries on 4 continents. We firmly believe that everyone in the world deserves good legal protection and access to justice which can change a life! However, legal protection is abstract, complex and not well known and therefore LPI and its members are dedicated to improving our sector, raise awareness, share information and best practices to promote legal protection and constantly improve its quality.

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Introduction

LPI Congress / 29 October 2021 . Vienna

In 2021 we will hold our Congress on 29 October in Vienna, Austria and we are looking forward to seeing you there!

Congress theme

Our world looks profoundly different today than it did a year ago. How we live, work, and connect has been transformed by our shared experiences over the past few months. As a post-pandemic future comes into view, it becomes clear that there won't be a return to the same normal. Being forced to adapt to the disruption while ensuring our clients' rights are protected has been challenging for our industry. But, challenges bring change, and with it, new growth opportunities.

Join us at this year's Legal Protection International Congress as we explore new and inspiring ways to market and distribute legal protection insurance. We'll unpack our collective challenges, share top-level strategies and discover innovative paths to recovery.

Let's **#BraveUp** and leverage creative thinking to break down the barriers to justice needs and build a resilient and sustainable future. Let's create **A Brave New World**.

Audience

120 - 140 participants, Bringing together Academics, CEO's, CIO's, COO's VP's, Board Members, Brokers, Government Representatives, Lawyers and Legal Advisors. Previous Participants included:

<p>AXA Partners Coop Rechsschutz AG D.A.S. Euromex LegalShield Strategy&, part of the PwC network McCarthy Insurance Group</p>	<p>ERGO Group AG WeClaim Uber IBM Watson Group KPMG HiiL Innovating Justice Deloitte</p>	<p>LegalZoom ALLYSCA Assistance CASE LAW ANALYTICS Allianz Countrywide Pre-Paid Legal Services, Inc. Sykes Assistance Services Corporation</p>
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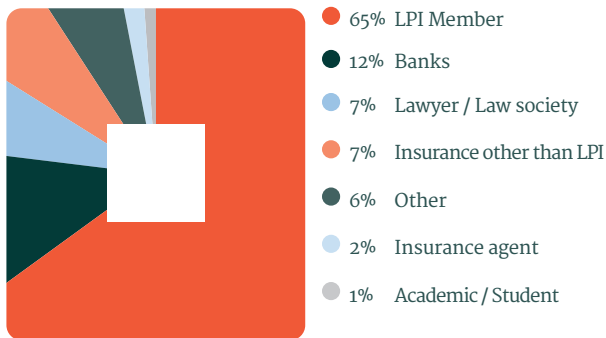
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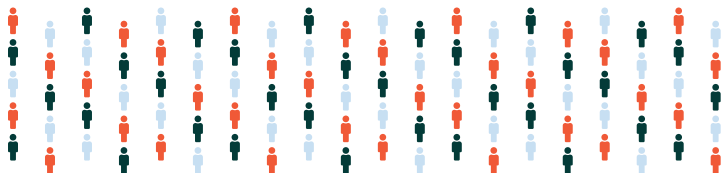
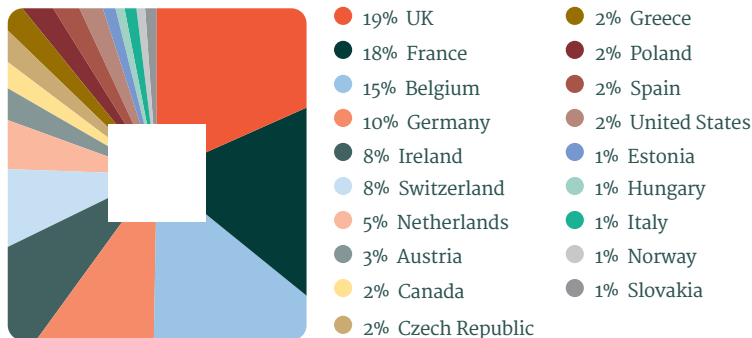
The LPI Congress at a Glance

Highlights of the 2020 virtual Congress included:

Organisations



Countries



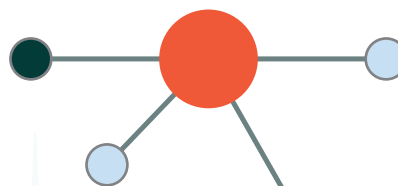
OVER 100 PARTICIPANTS

2021 congress will see:

TOPICS ON
Marketing and the new emerging market

- HANDS-ON DISCUSSIONS
- DISCUSSION PANELS**
- WORKSHOPS**

NETWORKING OPPORTUNITIES



Networking Reception



Networking Breaks



Optional Evening Out in Vienna



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Sponsorship Packages



We offer the following sponsorship packages:

Benefits	Platinum	Gold	Silver
Corporate identity in program and all materials	✓	✓	✓
Logo on congress website with link to company website	✓	✓	✓
Complimentary places to attend the main congress	2	1	1
Exhibition Space	Prime location in networking / refreshments area	Prime location in networking / refreshments area	in networking / refreshments area
Company materials in delegate folder	✓	✓	✓
Complimentary places at the networking cocktail	3	2	1
Complimentary places at the gala	2	2	1
Cost (excl. VAT)	€7,000	€5,000	€4,000

Benefits	Gala	Cocktail	Exhibition
Exclusivity	✓	✓	
Propose targets to be invited	✓	✓	
Corporate identity in program and all materials	✓	✓	
Logo on congress website with link to company website	✓	✓	Bottom of website
Complimentary places to attend the main congress	2	1	
Full page advert in congress program	✓	✓	
Exhibition Space	Prime location in networking / refreshments area	At networking cocktail	In networking / refreshments area
Company materials in delegate folder	✓	✓	
Complimentary places at the networking cocktail	3	2	1
Complimentary places at the gala	2	1	
Give welcome address (not compulsory)	✓	✓	
Corporate identity displayed in dining/ cocktail area	✓	✓	
Corporate identity in menu	✓		
Cost (excl. VAT)	€7,000	€4,000	€2,000

Please Note: More details on exclusive packages for sponsoring the Gala evening, networking cocktail or hosting an exhibition stand can be found on the next few pages.

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Contact & More Information



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For more information about the event, or to register please contact:

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Register here 

Congress Venue

Andaz Vienna Am Belvedere

Arsenalstrasse 10, Vienna, Austria, 1100

Tel: +43 1205 7744 1234

Website: hyatt.com

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